

# Bertha Arimas

Profile	Mother of two committed to becoming a credentialed Montessori Early Childhood educator.
Experience	<p>Homeschool Parent-Teacher — 2020-2022 Prepared home environment to support learning order, coordination, concentration and independence for preschooler. Arranged practical life, sensorial, math, language, and cultural work at home. Planned and presented lessons. Observed child and organized activities outside.</p> <p>Assistant Teacher, Montessori School of Manhattan, New York, NY—2019-2020 Supported head teacher in guiding a full day toddler class. Cultivated a safe and inviting learning environment for children.</p> <p>Pastry Cook, The NoMad Restaurant; New York, NY —2017 Produced dessert components for a high-volume Michelin starred restaurant.</p> <p>Sales and Marketing Manager, Shopinas.com; Manila, Philippines – 2011 Headed Sales and Marketing Team for local shopping website geared towards small and medium entrepreneurs. Planned and executed social media marketing strategies to increase traffic by 30%. Conducted orientation seminars for potential merchants.</p> <p>Sales and Marketing Associate, Airfreight 2100; Manila, Philippines– 2009-2011 Initiated and implemented social media strategy, integrating it with existing customer service channels. Facilitated the company website redesign. Conducted beauty makeup workshops to employees.</p>
Education	<p>West Side Montessori School-Teacher Education Program (In Progress)– Early Childhood Credential</p> <p>Fordham University, New York, NY – Master of Business Administration, Finance and Management Concentration, Global Sustainability Designation</p> <p>University of the Philippines Diliman, Manila, Philippines – Bachelor of Science in Business Administration</p>
Training	<p>Yoga Vida, New York, NY – 200 Hour Vinyasa and Prenatal Yoga Teacher Training</p> <p>T. Colin Campbell Center for Nutrition Studies and eCornell – Plant-Based Nutrition Certificate</p> <p>Natural Gourmet Institute, New York, NY – Chef’s Training Program</p> <p>Makeup Designory, New York, NY – Beauty Makeup Artistry</p>